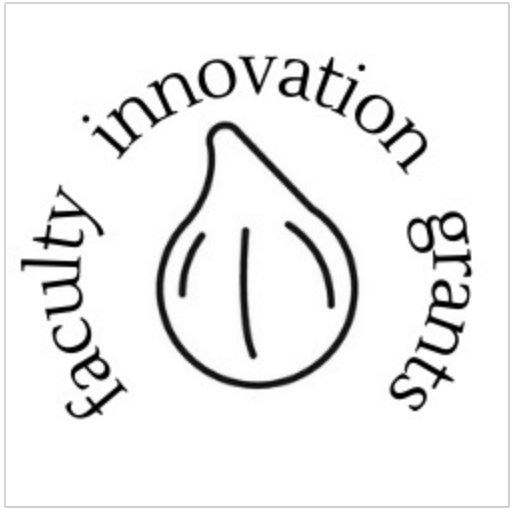
CARTHAGE
COLLEGE



Initial Effort: AY 2022-2023

Solicitation Opens September 1

Faculty Innovation Grants

Faculty Innovation Grants : for 6-month development efforts (STEP 1) that result in one or more deliverables.

The purpose of the FIG program is to build sustainable entrepreneurial efforts that lead to implementation of innovative solutions to problems that matter in your community.

Successful project teams will be invited to expand and scale their efforts in a follow-on funding program (STEP 2).

Deliverables:

A prototype, implementation, or full solution to your well-defined problem. Your solution should:

- ✓ Result in tangible benefit and value to your community
- ✓ Expand opportunities for members of your community to participate in development and/or implementation of the solution
- ✓ Demonstrate innovative use of existing or new technologies
- ✓ Have well-defined and measurable outcomes within the period of performance
- ✓ Have a viable assessment component

Initial Effort: AY 2022-2023

Faculty Innovation Grants

- **Step 1**: 6-month startup awards for planning and prototyping community innovation
  - Teams of two more faculty
  - Student participation encouraged but optional
  - $3-5,000 level
  - 3-5 awards
- **Step 2**: 6-12-month implementation and assessment awards
  - Teams must include student authors and participants
  - full stakeholder engagement
  - $5-10,000 level
  - 1-2 awards

Initial Effort: AY 2022-2023

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Example Projects

Ideas I've heard or imagined:

Curriculum partnerships with Kenosha museums
Implementation study to bring, e.g., 826 Valencia Center to Kenosha
Already created: Carthage Shuttle App
Citizen Science Project related to, e.g., water quality monitoring
Middle school mentoring program app for pairing Carthage students with local schools
Any sort of commercialization or prototyping of early-stage idea

Things we cannot support (because other resources exist):

Faculty support for purely creative work, scholarship, teaching
Internship programs
Research
Course releases
Adjunct support

FIG Calendar

September 1, 2022	Step 1a Applications Open
November 1	Step 1a Applications Due
January 9, 2023	Step 1a Awards Made
July 10	Step 1a Final Reports Due
September 4	Step 1b, 2a Applications Open; Step 1a Awardee Presentations
November 6	Step 1b, 2a Applications Due
January 8, 2024	Step 1b, 2a Awards Made
July 8	Step 1b, 2a Final Reports Due
September 2	Step 1c, 2b Applications Open; Step 1b, 2a Awardee Presentation

Review of STEP 1 Proposals

- Faculty Team + 1 external evaluator will review and rank according to published rubric

- If you opt not to apply this year, consider serving as a reviewer!

Support of STEP 1 Awards

- STEP 1 awardees will meet regularly to discuss progress and address challenges

- Specific help will be made available to connect awardees with additional funding sources, expertise, and resources.

Next Steps

gBETA is a program of nationally ranked startup accelerator gener8tor.

gBETA is a free, seven-week accelerator for early-stage companies with local roots.

Each program is capped at five teams and requires no fees and no equity.

- Individualized coaching and mentorship from the team of nationally ranked accelerator gener8tor on company growth and investor readiness
- Weekly "Lunch & Learns" and "Mentor Swarms”
- Investor and accelerator pitches
- $1M+ in deals and perks from vendors like IBM Cloud, Rackspace, Amazon, Paypal, Zendesk, Hubspot and Microsoft
- Ongoing post-program support and gener8tor community involvement and offerings

Q’s and A’s