



CARTHAGE
COLLEGE

FOR IMMEDIATE RELEASE

March 14, 2024

MEDIA CONTACT:

Julie Thomas, Executive Director for Marketing and Communications
jthomas@carthage.edu | 262-551-6396

Catch a glimpse of ‘The Future of Higher Education’

Carthage, UW system presidents will conduct a fireside chat April 18

KENOSHA, Wis. – Community members are invited to join the audience at Carthage College on Thursday, April 18, for a fireside chat about higher education’s role in building the workforce of the future.

Hear insights about “The Future of Higher Education” from two prominent educational leaders: Carthage President John Swallow and Jay Rothman, president of the Universities of Wisconsin. This event begins with a luncheon at 11:30 a.m., followed by the discussion from noon to 1 p.m.

The Carthage Business and Professional Coalition is hosting the event at the college’s campus, 2001 Alford Park Drive. Although admission to the lunch and program is free, all attendees must register in advance.

Greg Berg, a Carthage faculty member who has conducted thousands of interviews as host of “The Morning Show” on public radio station WGTD, will moderate the conversation. The two presidents will preview the higher ed innovations that will help to shape economic development in southeastern Wisconsin.

Since taking office in 2017, Swallow has led an educational evolution at Carthage, guiding the launch of a comprehensive career development program and committing to eliminate equity gaps in graduation rates by 2030. A past chair of the Higher Education Regional Alliance, he now serves on the Leadership Council of the Metropolitan Milwaukee Association of Commerce.

Hired as president of the UW system in 2022, Rothman oversees a network of 13 Wisconsin public universities and a statewide extension network. Recently rebranded as the Universities of Wisconsin, the system awards nearly 37,000 degrees each year.

Guided by a steering committee of civic and business leaders, the Business and Professional Coalition has convened at Carthage for nearly 30 years to exchange ideas that support the region’s economy. Proceeds from coalition sponsorships go to Carthage’s Ralph Tenuta Experiential Learning Fund, which benefits Carthage’s comprehensive career development sequence, The Aspire Program.

The April 18 luncheon is the final event in the 2023-24 schedule. Go to www.carthage.edu/businesscoalition to register.



About Carthage

Carthage College is raising expectations for a private college experience. It blends the best liberal arts traditions with desirable degree programs, transformative learning opportunities, personal attention from distinguished faculty, and a focus on career development, which makes its graduates competitive in the workforce. Carthage has undertaken a \$100 million fundraising campaign, "Light that Travels," to deliver a radiant future for students through access, program

innovation, and sustained excellence. Founded in 1847, Carthage is located on an idyllic shore of Lake Michigan in Kenosha, Wisconsin, in the thriving corridor between Milwaukee and Chicago. Grow with Carthage: www.carthage.edu