## FOR IMMEDIATE RELEASE



August 23, 2024

## MEDIA CONTACT:

Julie Thomas, Executive Director for Marketing and Communications <a href="mailto:jthomas@carthage.edu">jthomas@carthage.edu</a> | 262-551-6396

## Carthage Business and Professional Coalition presents 'Preparing Wisconsin's Grid for Growth' on Sept. 12

Former Obama assistant Susan Crawford will discuss potential climate haven

KENOSHA, Wis. – Carthage College invites community members to a business luncheon Thursday, Sept. 12, featuring guest speaker Susan Crawford, an expert in climate adaptation and technological infrastructure who served as a special assistant to U.S. President Barack Obama for science, technology, and innovation.

Many experts say Wisconsin is positioned as a future climate haven where people and industries from areas of the country hard-hit by climate change could relocate. Crawford will discuss the implications for our electrical and data grids.

Titled "Beacon of Stability: Preparing Wisconsin's Grid for Growth," the event will take place from 11:30 a.m. to 1 p.m. in the Todd Wehr Center on Carthage's lakeside campus, 2001 Alford Park Drive. Admission is free, but advance registration is required.

Crawford, a clinical professor at Harvard Law School, teaches courses about climate adaptation, cities, public leadership, technology, and communications policy. She's also a prolific author whose newest book, "Charleston: Race, Water, and the Coming Storm," tells the story of an American city that suddenly stands at the intersection of climate and race.

This is the first event on the Carthage Business and Professional Coalition's 2024-25 schedule. Guided by a steering committee of civic and business leaders from across the region, the group has convened on campus for decades to exchange ideas that support the region's economy.

Throughout the upcoming academic year, the coalition's speakers will explore several ways Wisconsin is preparing for growth. Later this fall and into the new year, experts will share new perspectives on artificial intelligence and the coming housing crisis:

- Nov. 12: Al and Cybersecurity Panel
- Feb. 27: Equity and Property Development

Because seating is limited, those who would like to attend the Sept. 12 luncheon should register at: www.carthage.edu/climate



## **About Carthage**

Carthage College is raising expectations for a private college experience. It blends the best liberal arts traditions with desirable degree programs, transformative learning opportunities, personal attention from distinguished faculty, and a focus on career development, which makes its graduates competitive in the workforce. Carthage has undertaken a \$100 million fundraising campaign, "Light that Travels," to deliver a radiant future for students through access, program innovation, and sustained excellence. Founded in 1847, Carthage is located on an idyllic shore of Lake Michigan in Kenosha, Wisconsin, in the thriving corridor between Milwaukee and Chicago. Grow with us: <a href="www.carthage.edu">www.carthage.edu</a>